

THE FLETCHER EXHIBIT

: SOCIAL & POLITICALLY ENGAGED ART

THE FL3TCH3R EXHIBIT c/o NAPPE
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FOR IMMEDIATE RELEASE
JOHNSON CITY TENNESSEE

PLEASE POST

CALL FOR ENTRIES - THE 2014 FL3TCH3R EXHIBIT-
Socially and Politically Engaged Art - Multi National Juried Exhibit
Deadline-entry must be received by September 3, 2014

THE 2014 FL3TCH3R EXHIBIT invites artists and designers to submit entries for its multi-national Juried Exhibit: "The 2014 Fletcher Exhibit: Socially and Politically-Engaged Art" in memory of artist Fletcher H. Dyer. The exhibit will be held at the Reece Museum, East Tennessee State University (ETSU), Johnson City, TN and exhibited from October 15 - December 3, 2014. Submissions must be received by September 3, 2014. **This year's juror is Elliott Earls**, Artist-in-Residence and head of the Graduate Graphic Design Department at Cranbrook Academy of Art. Earls work as a designer, performer and artist is represented in major collections including the Smithsonian Cooper-Hewitt National Design Museum, The Wolfsonian Museum and The Miami Art Museum. The theme of THE FL3TCH3R EXHIBIT is focused on work with strong social and political content and should reflect current issues that affect contemporary culture and investigate societal and political concerns. For more information and details on how to submit, please see the Call for Submissions.

Call For Submissions

Web address- <http://www.FL3TCH3Rexhibit.com>

Prospectus- <http://www.FL3TCH3Rexhibit.com/downloads/prospectus.pdf>

THE FL3TCH3R EXHIBIT is an annual multi-national juried exhibit focused on socially and politically engaged art. Socially and politically engaged art has been integral in creative expression since the beginning of visual arts. This exhibition explores the current trends and trajectory in this field and these collective creative works hopefully serve as an avenue or agent for societal transformation and exposure of social and political points of view. The goal is to recognize and advance this endeavor by providing a venue for the exhibition of socially and politically engaged art. Furthermore, the exhibit's proceeds after expenses will fund the Fletcher H. Dyer Memorial Scholarship for an art and design student.

THE FL3TCH3R EXHIBIT aspires to honor Fletcher H. Dyer's legacy by providing a venue for artists to exhibit artworks that continue the dialogue. Fletcher Hancock Dyer, age 22, was lost too soon in a motorcycle accident in Johnson City, TN on November 5, 2009. Fletcher was a senior in the Department of Art and Design at East TN State University pursuing a concentration in Graphic Design under a Bachelor of Fine Arts program. As an artist and graphic designer, Fletcher created works that addressed social and political issues thus exposing injustices through visual means. For more information: <http://fletcherdyer.com/about.html>

Fees: A non-refundable fee of \$30.00 is required for submission of up to three entries; Artists may submit additional entries in excess of 3 for an additional \$7.00 per artwork/title.

Juror:

Elliott Earls is Artist-in-Residence and head of the Graduate Graphic Design Department at Cranbrook Academy of Art. Mr. Earls has led the graduate program at Cranbrook since 2001. Mr. Earls work as a designer, performer and artist is represented in major collections including the Smithsonian Cooper-Hewitt National Design Museum, The Wolfsonian Museum and The Miami Art Museum.

Theme:

The theme of THE FL3TCH3R EXHIBIT is focused on work with strong social and political content. Work entered in the exhibit should reflect current issues that affect contemporary culture and investigate societal and political concerns. Diverse media and approach to the theme are encouraged.

Location of Exhibit:

Reece Museum, accredited by the American Alliance of Museums (AAM), on the campus of ETSU, Johnson City, TN.

Contact for interview or photo opportunities:

Co-Directors:

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